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Ernst Paris Company founder Albrecht Jung

Progress as tradition

As a pioneer of his time, Albrecht Jung created the basis for the JUNG success story with the founding of the company in 1912 and the development of his pull switch with 1/8 rotation. The original motivation remains the driving force for all products to this day: JUNG develops and produces timelessly designed products and future-oriented solutions with pioneering spirit. As a premium supplier of modern building technology, the portfolio of the traditional medium-sized company includes switches, sockets, dimmers, observers and systems for controlling functions.

Convenient regulation of lighting, temperature and shutters, music in every room, timeless switch design, intelligent security systems or the smart control of the entire technology via touchscreen – JUNG stands for a skilful interplay between design requirements and innovation.

WE ARE JUNG:

1912

Medium sized third generation family company



"Made in Germany" for more than 100 years



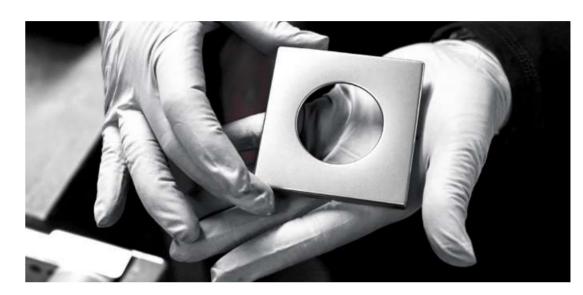
Around 1.200 employees



18 subsidiaries and over67 agencies worldwide



Products "Made in Germany" – manufactured with precision





JUNG products are manufactured at the two company sites in Schalksmühle and Lünen. For this, JUNG received the TÜV certificate "Made in Germany" in 2011. With deep roots in the region and a constant employer for many decades, today customers throughout the world rely on the continuing high quality. At the same time, JUNG is aware of its high responsibility for sustainable and energy-efficient production.

JUNG has proven its specialist know-how in metalworking for decades. The company provides its switch designs in genuine metal. Matt finished or lacquered aluminium, stainless steel blasted with glass beads, brushed brass, chrome-plated metal or with almost 24 carat gold plating – JUNG produces precision switches down to the last detail every day.



Come in and feel at ease



A relaxed stay for the guest and controlled processes for the staff: clear communication increases the feel-good factor completely automatically. For both sides.

CORRIDOR UNIT



Do not disturb" or "Make up room": The corresponding lighted LED indicates the wish of the guest. Visitors as well as staff request admission using the bell button. Good to know: The integration of card readers in the JUNG system can also be realised in the project.

ROOM UNIT



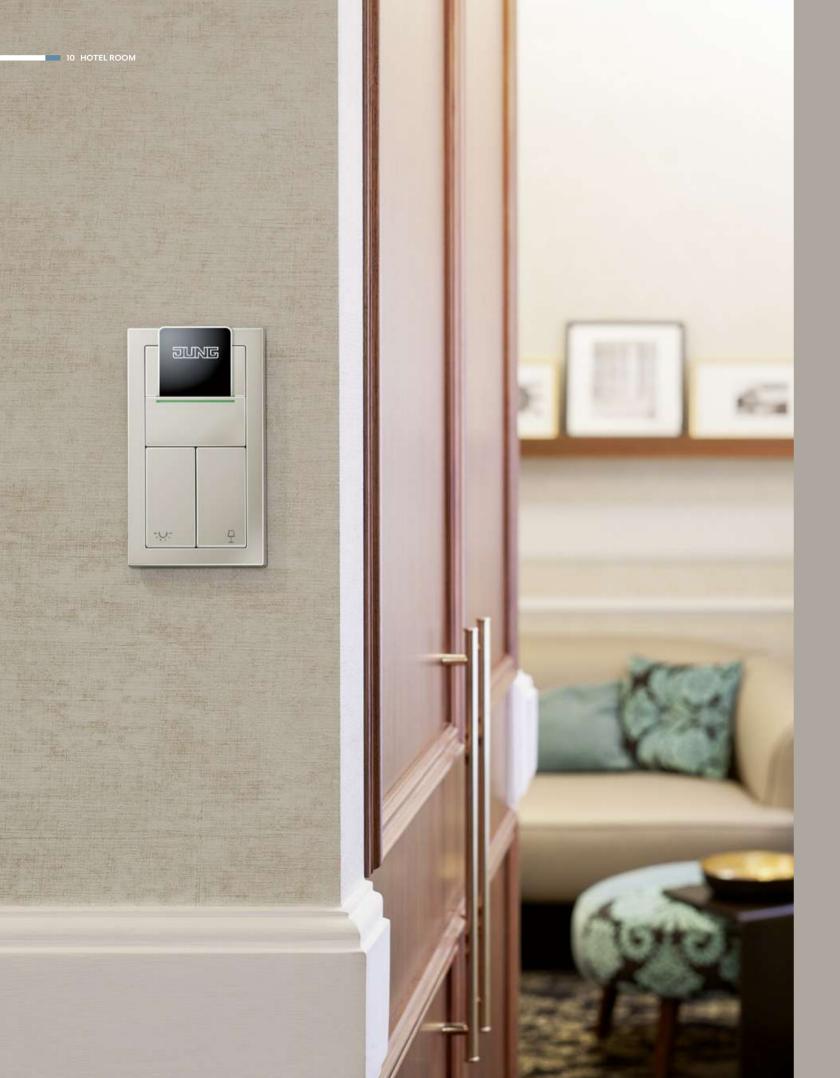
If a visitor uses the bell button outside, the triple-tone signal in the room signals this to the guest.



The guest's wish is indicated to the staff outside on the corridor unit by pressing the relevant button inside the room.

Trouble-free communication between guest and hotel staff is important for a successful stay. No guest would like to be surprised in the bathroom by the staff. No employee would like to be responsible for the annoyance of the

guest. And every hotel owner wants efficient housekeeping. You support these processes appropriately with simple tools like the hotel display.



Good cards for the hospitality

KEY CARD SWITCH



REGISTRATION

Mechanical solution: The power circuits are enabled when the card is located in the key card switch.

Connected consumers are automatically switched off when the card is removed.

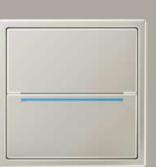
Key card switches are well-known for being practical, economic and convenient. They automatically activate the power circuits for lighting, ventilation and heating in the room when the cards are inserted. However, the following also applies for this subject: The requirement determines the functionality – from the conventional mechanical solution to modern electronic regulation

However, the focus is always on two aspects: the comfort gair for the guest and the energy saving for the owner.

KEY CARD SWITCH RFIE







SIGNALLING

The electronic key card switch functions with RFID cards from various manufacturers. Coloured status LEDs provide feedback; thereby, the light colour can be individually selected: correct card / presence or the "shut-off delay" mode (delayed switching off the lighting after removing the card).

INTELLIGENT DIFFERENTIATION



The intelligent key card switch (VingCard)* in the JUNG design functions using the Visionline software from Assa Abloy VingCard. In addition to coloured feedback LEDs, the device has the option to store different profiles: if the guest card starts a scene with atmospheric light and appropriate climatisation, the staff card only switches on the necessary basic lighting for cleaning.

'Sale exclusively via Assa Abloy Hospitality Contact for Assa Abloy: see page 115

Intuitive well-being

Every hotel wants to provide the optimum comfort to its guests. Irrespective of the standard of the technical equipment. The requirement is a harmonious operating philosophy.

SWITCH CENTRALLY



Practical: switch the lighting at the touch of a button in the entire hotel room.

ATMOSPHERIC DIMMING



Create atmosphere: dim the lighting to the desired brightness.

CONVENIENCE FUNCTIONS



Combined: control multiple functions or scenes using one device. Clearly identified using symbols.

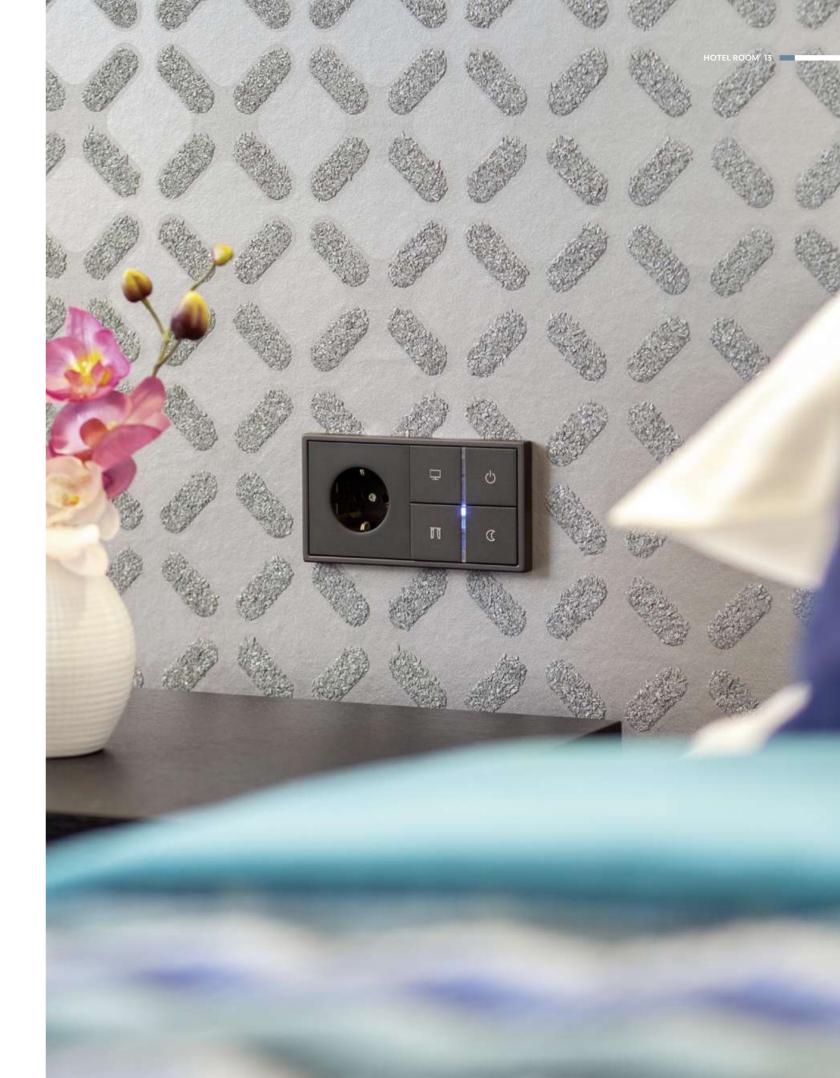


Whether with small or large buttons, always suited to the overall concept. And always intuitively understandable for the guest.

The feeling good for the guest already starts with the intuitive orientation in the room.

Clarity and comprehensibility for operation and function of the switch are essential for this. The most important functions combined, for example placed centrally next to the bed

with clear labels: lighting, curtains, climate or complete scenes can be controlled by the guest by pressing a button or using rotary movement according to well-known operating patterns.



Pleasant climate

Consistent design also for climate issues: adjust room temperature and ventilation intuitively and create comfort. Comfortable for the guest. Energy-efficient for the owner.

ALWAYS THE IDEAL ROOM CLIMATE - COMFORTABLE AND ENERGY-SAVING





Display with glass front and sensor buttons: Clear symbols make the handling intuitive. The controller can be operated comfortably at an installation height starting from 1.40 metres.





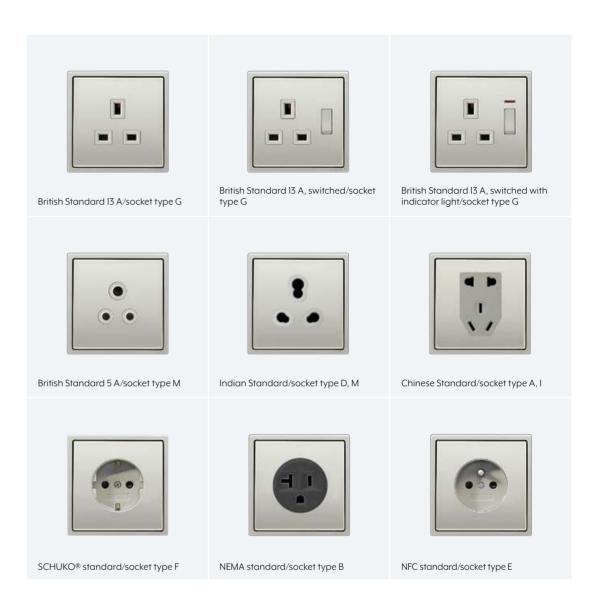
The desired climate is selected from four operating modes, also automated. Thereby, the exclusive "Eco" mode provides more energy efficiency.

The operating concepts of common fan coil devices are seldom designed for intuitive use. The JUNG controller meets this requirement twice: simple touch operation and eye-catching appearance thanks to the integration in the switch design. Clear displays and unique symbols make it easy

for the guest to select the appropriate climate mode for his own well-being. The "Eco" mode, one of four operating modes, meets the requirements for more energy efficiency. Special feature: the display is darkened in the idle state so that the sleep of the guest is not disturbed.







Proven in applications worldwide

Best worldwide connections: in order to completely meet the international requirements, there are international socket systems according to country-specific standards in the JUNG range. These can of course also be combined in multiple frames for the purpose of the JUNG modular system – for a standardised design.



Discrete comfort

Every guest expects enough connection possibilities in his room for his multimedia devices. It is nice if these can also fulfil their purpose when concealed.

DISCRETE: CONNECTION POSSIBILITIES UNDER THE HINGED LID





The technology is installed inconspicuously under a hinged lid. This can also be marked with appropriate symbols so that the guest knows what is hidden behind it.

POWERFUL AND ELEGANT: THE CHARGERS





Also reservedly stylish in appearance without hinged lid: the USB charger with 2,100 mA also quickly recharges latest generation mobile devices.

Connect the laptop or charge the smart phone: this can be realised quickly using the JUNG connections with discrete appearance. From various socket systems to antenna sockets to powerful USB chargers and more,

the possibilities meet the requirements. Whether discretely concealed under a hinged lid or recognisable at a glance – in the JUNG design, they always fit in with the remaining electrical installation.



Quick access

The best WLAN reception in the entire hotel should be a matter of course today. There is a simple solution to also guarantee this in the retrofitting.



Fast, trouble-free access to the Internet is essential for most guests today. In order to really continuously guarantee the reception quality everywhere, existing network sockets, for example, can be replaced without

large expenditure by the WLAN access points in the JUNG design. The then resulting particularly powerful radio cells provide maximum wireless bandwidth.





Starting from the light switch to the electric shaver socket outlet to the connection possibility for own hair dryer: for a successful start to the day – or the evening – certain basic equipment in the hotel bathroom is indispensable. It is ideal if this can be integrated as stylishly as reservedly.





Excellent sound in the bath

What is more relaxing than lying in the bathtub and listening to favourite music? That is genuine well-being comfort for the guest after a long day.

CONTROL CENTRE



Source selection at the touch of a button: The clear symbols are self-explanatory and thus internationally understandable.

FROM NEWS TO CHARTS



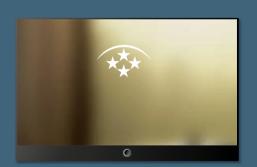
Start the day with the Smart Radio. The settings are made using shortcuts via sensor buttons.

OWN PLAYLIST



Stream your own favourite music: the Bluetooth Connect with real glass front is operated using sensor buttons.

DESIRED PROGRAMME

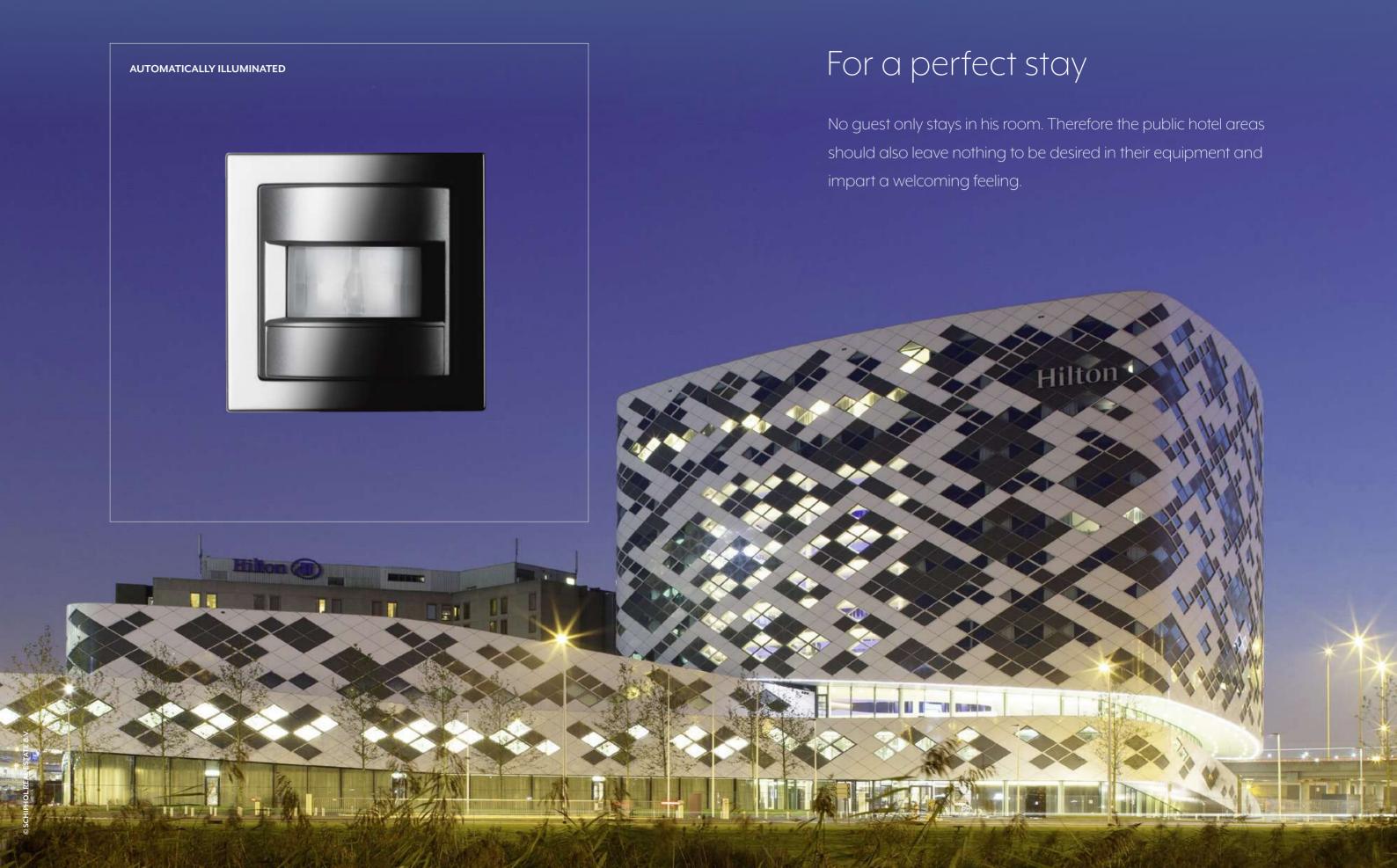


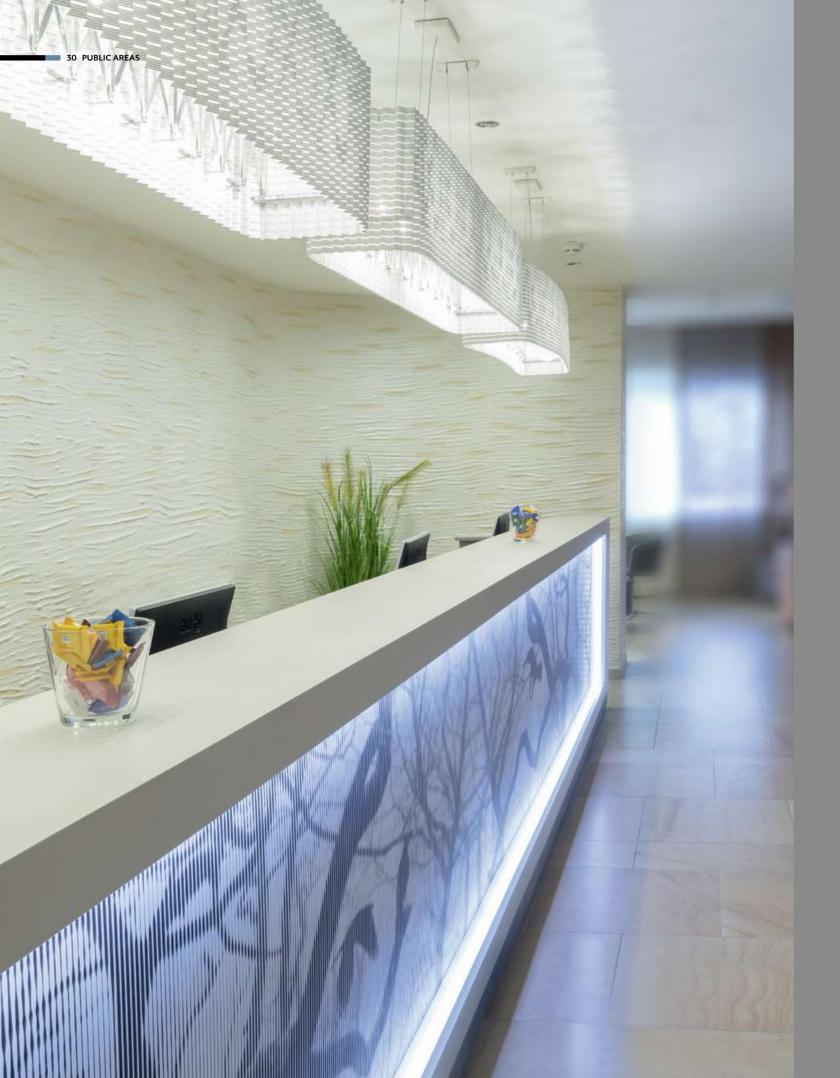
Whether news or series: the guest can also select the TV device in the hotel room as sound source.

The guest comfortably selects the source for his desired sound experience using a button. The selection devices are of course all

installed in the room – whether wall (mounting) radio, Bluetooth Connect or TV. Best sound included.

PUBLIC AREAS 29

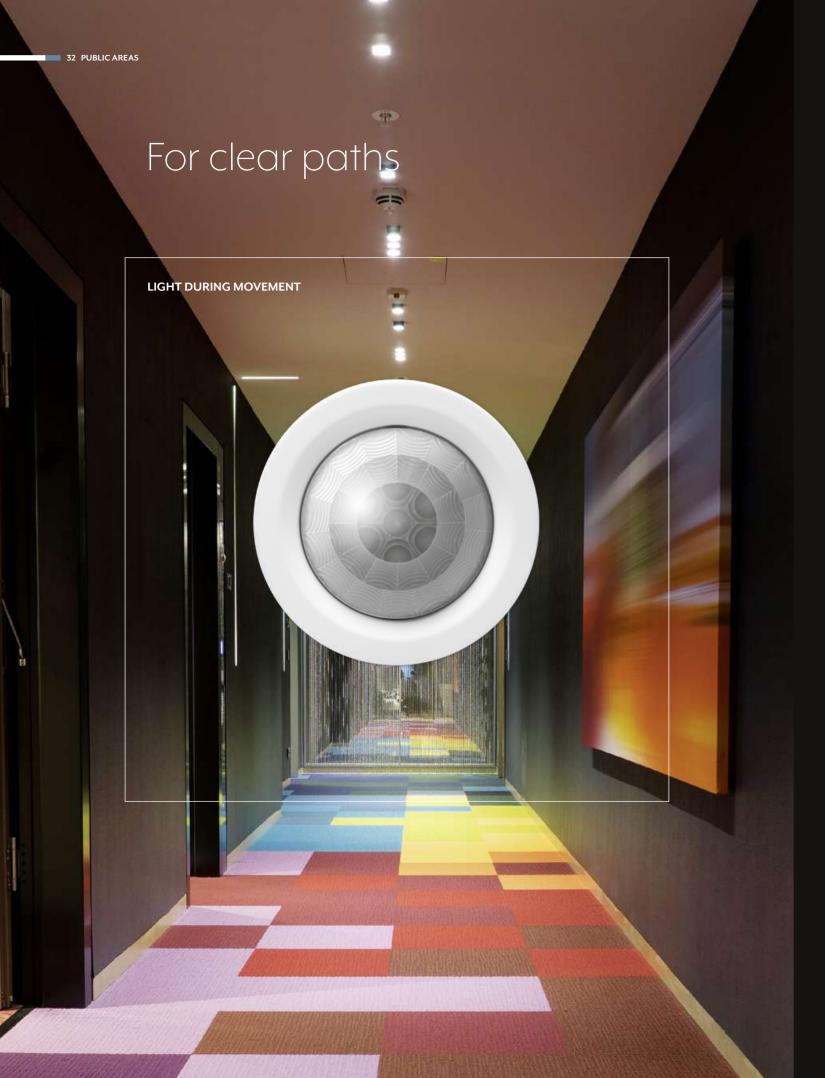




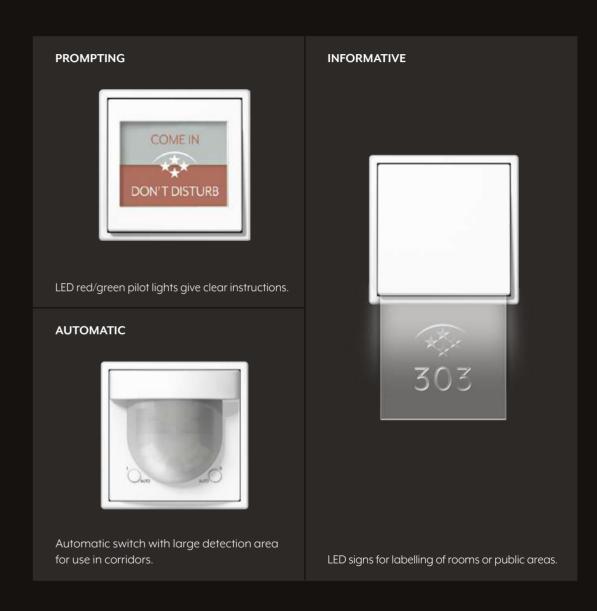
Always showing the way

Already finding your way around in the foreign environment at the check-in: every guest quickly finds the right way using simple means for orientation – whether to his room or to the wellness area. Clear notices, illuminated signals and internationally understandable symbols are as effective here as they are simple.





Illuminated aisles and corridors according to the need in the hotel with clear direction signs give reliable orientation to the guest. And fit perfectly into the energy efficiency concept.



Orientation in the public areas of the hotel already starts with the appropriate lighting. The lighting control with automatic switches and presence detectors in aisles and corridors provides an effective, energy-saving option:

the dimmed basic lighting only switches to full brightness if the movement of a person is detected. In addition, LED pilot lights give continuously legible instructions – with low energy consumption.

Seminars, meetings, presentations: conference rooms must meet the special requirements. Ideal conditions must be created for this.

CONTROLLING FUNCTIONS IN THE ROOM



Regulate lighting, move curtains, adjust temperature as required: an understandable operating philosophy makes the handling of the JUNG room controllers easy. For best presentation conditions, discretely designed in the switch format.

THE IDEAL ROOM AIR QUALITY

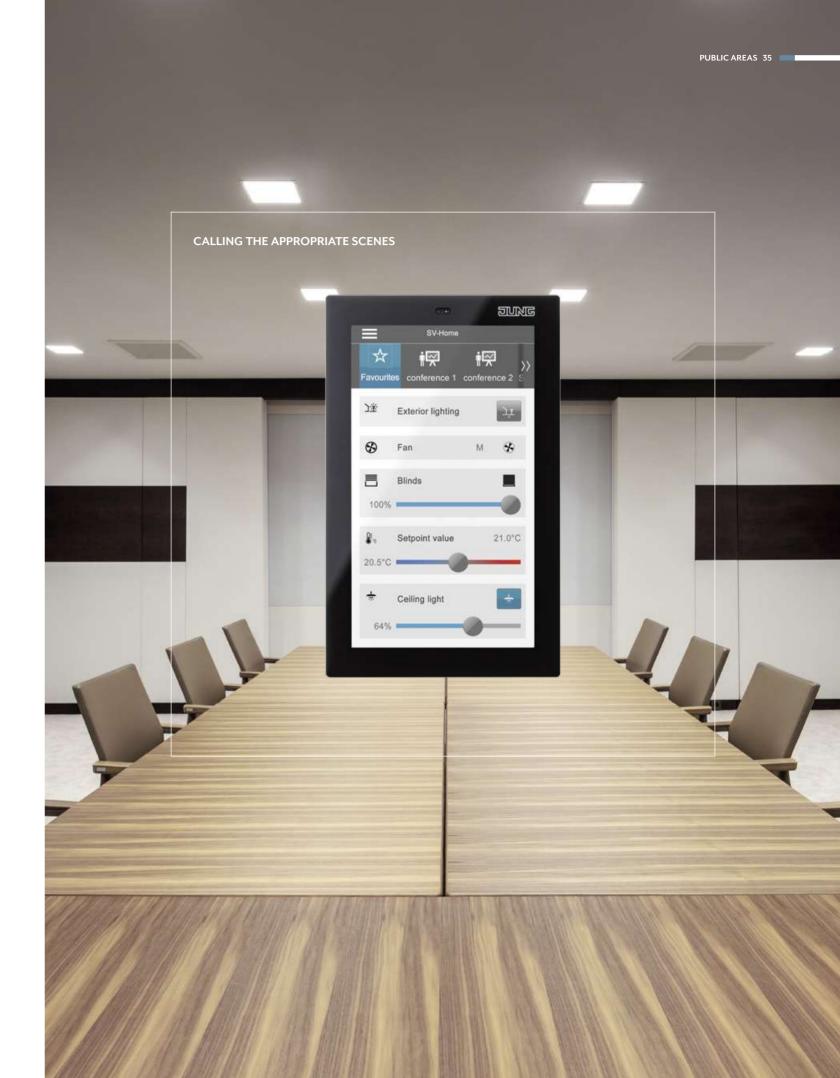


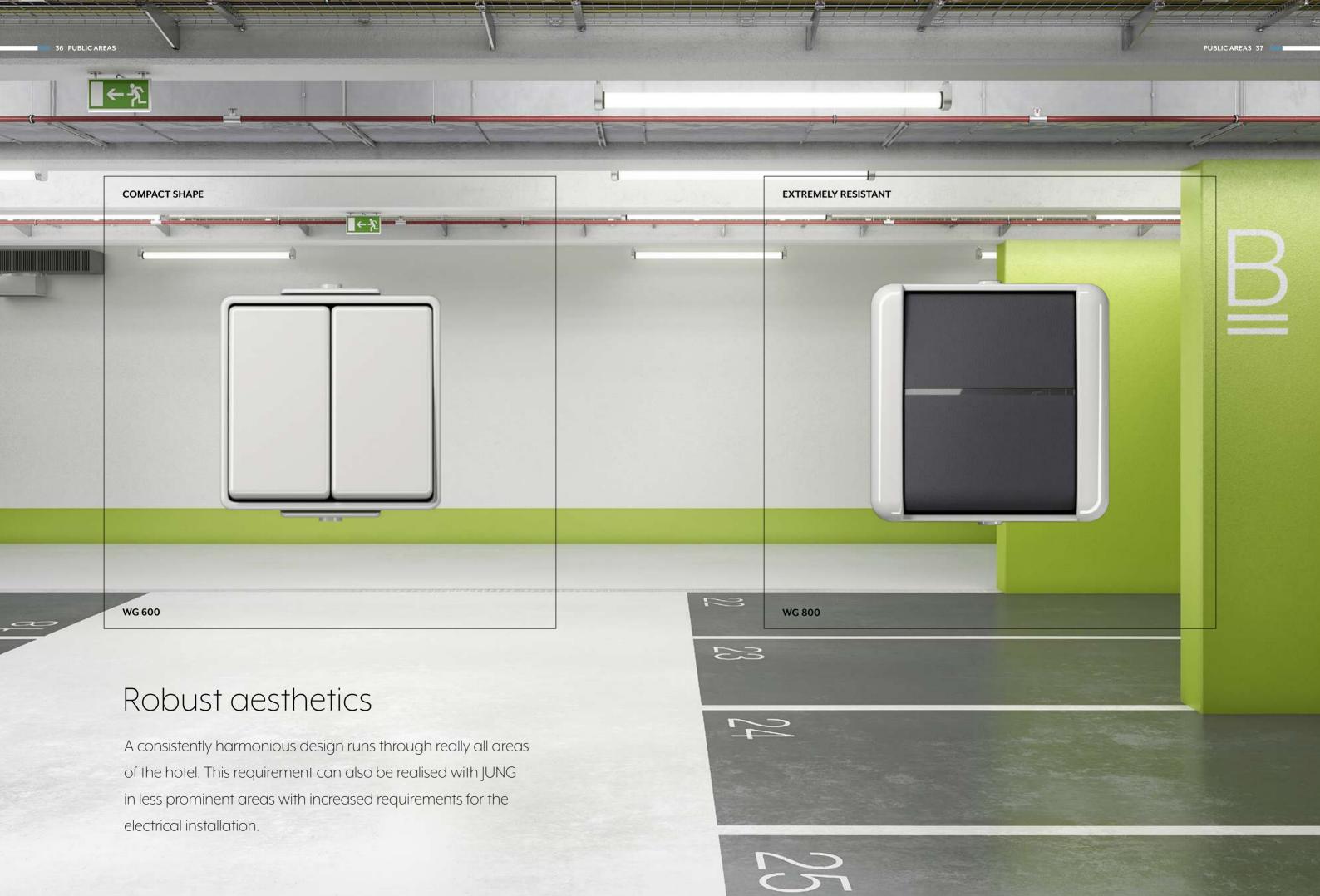
If there are many persons in a room, the CO_2 content in the air can quickly exceed the critical limit. Therefore, intelligent sensors measure the air quality and actuate the ventilation system as required.

For use by guests, for renting to companies or for internal training: conference rooms in the hotel obtain the appropriate technical equipment with the solutions from JUNG.

Preset scenes can be called up and provide

appropriate lighting conditions at the press of a button. Sensors monitor the air quality. Displays with function diagrams in the room create an overview. You reliably create the best conditions for high customer satisfaction.





Consistently stylish

Surface-mounted installations are just as much architectural style elements as means for retrofitting at places where chiselling work for new cables cannot or should not be performed. The JUNG design also provides ideal possibilities here for a stylish design. Thanks to an intelligent modular system, almost all technical requirements can also be realised as surface-mounted variants – from conventional to smart.



OPENS UP POSSIBILITIES



The particularly technical requirements in the hotel can also be realised as surface-mounted and thus stylishly retrofit.



PLUG GO



Plug & Go simplifies the installer's work. It gives architects and investors planning certainty, as deadlines and costs can be calculated reliably. Thanks to the JUNG modular system, the ready-to-plug-in system can be individually finished with flush-mounting components with the various components, and then quickly installed. Fitting precisely to the combinations from JUNG, the partner company Wieland supplies plugs, distributors and power cables for the basic installation. During installation,





Cleverly pre-assembled

Plug & Go is the pre-assembled solution for simple, fast and clean installation in furniture or cavity wall systems. Ideal for use in hotels or offices where room equipment is repeated. Thus the electrical installation can be implemented quickly and inexpensively, and where necessary can be adapted or changed at any time.



NOTTASTE Nur bei Gefahr betätigen GGEZEZ

Appropriate system components for special systems and requirements: whether "open door" buttons for automatic, sliding or fireproof doors, covers for emergency

switches, or access control systems – their compatible design smoothly matches the

hotel architecture.

Access under control

The entrance area of a hotel does not only mean welcoming the guests pleasantly. Particular technical requirements must also be met. These can be reliably realised with strong partners.

DOOR COMMUNICATION **BARRIER-FREE OPENING** 日 公 Video and audio indoor stations Easy operation with the large rocker switch













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THE SMART HOTEL 45



What can we do for you?

Optimised processes at the reception – satisfied guests: intelligently link hotel and control software for efficient time management and best service.

LINK WITH POWERFUL HOTEL SOFTWARE





The front office works with well-known user interfaces; however hotel and control software behind this are connected with each other. Preset profiles are activated directly with the check-in, wishes of the guest reach the staff via notification on the monitor.

SMART INTERFACE



The core is the JUNG Visu Pro software with integrated connections to Protel and Micros Fidelio (Oracle). Hotel and control software are intelligently linked.

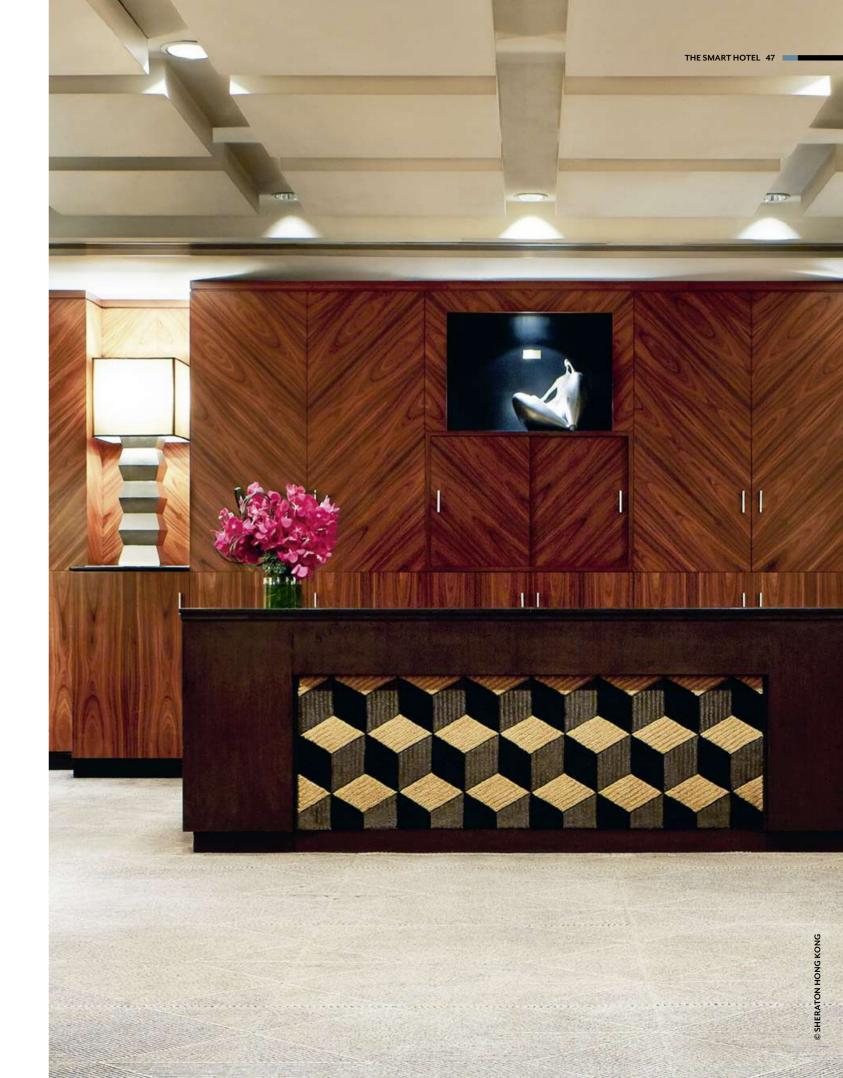
ECOLOGY AND ECONOMY



More energy efficiency and thus economy: automated temperature profiles also prevent the heating and cooling of unused rooms.

With modern hotel software, reservation and guest details are always ready to hand – this provides efficiency for the processing. The service is then ideally adapted to the needs of hotel and guests via the connection to the smart building technology. The JUNG software takes over from

the hotel software from when to when a room is booked and automatically activates the appropriate temperature profiles. The guest thus always enters a perfectly tempered room – however, neither air conditioner nor heating runs unnecessarily when the room is not occupied.



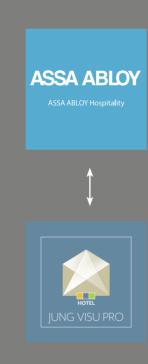
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Networked service

INTELLIGENT PARTNER



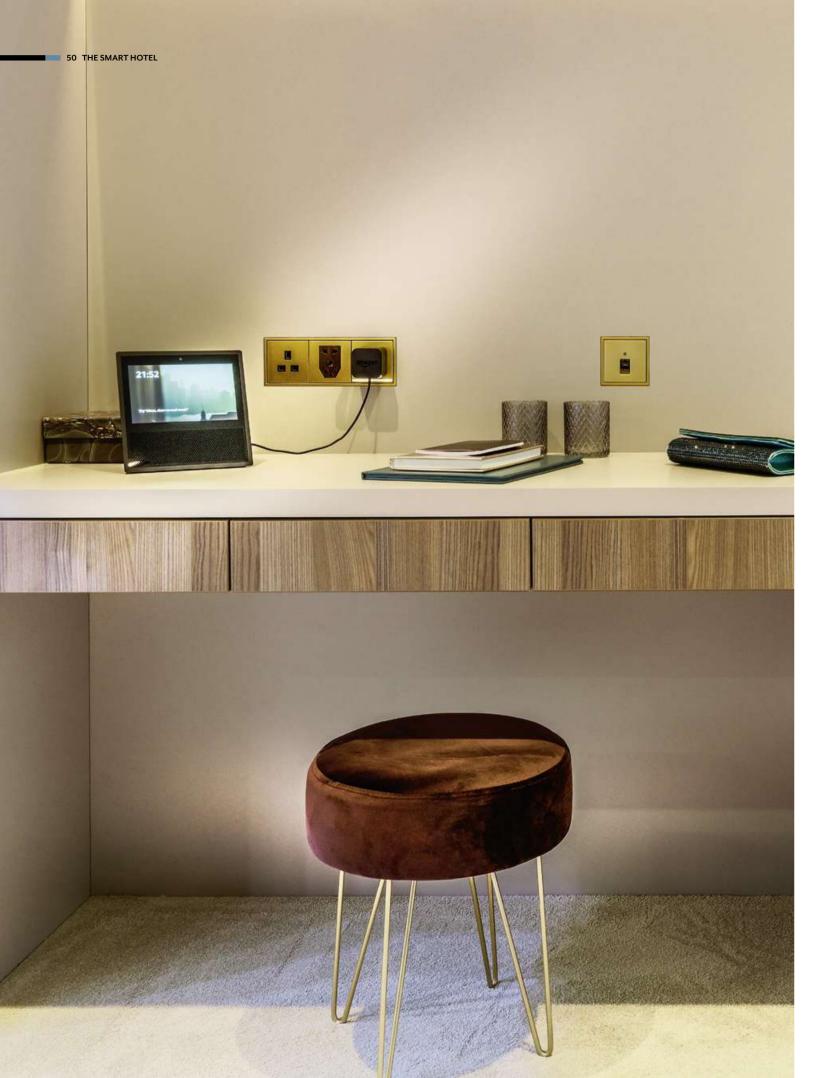
INTELLIGENTLY NETWORKED



Smart building technology provides intelligent room door: the lighting is switched on, the air regard to comfort and energy efficiency. Such also be created for the room cleaning. The as with "welcome scenes" when opening the

functionality; the coupling with the Assa Abloy conditioning is actuated in comfort mode, the





Intelligent voice control

The intelligent connection of KNX building technology and Amazon Echo voice control makes hotel rooms even more convenient. The interface is the JUNG Visu Pro software.

The connection is extremely simple and can be quickly implemented by a specialist. The Smart Home skill "JUNG Visu Pro" is first activated in the Amazon Alexa app. The system integrator then transfers the customer data to the JUNG Visu Pro software and simply selects the functions which the guest is permitted to control via voice commands. He also assigns special "Alexa names" which should be spoken as voice commands. The function "Create Alexa report" is very helpful. This generates a PDF file in which all the speech functions used are listed with example command phrases. They can also be stored as a help for the guest.





All-round carefree comfort

52 THE SMART HOTEL



GOOD MORNING



Open curtains, switch on bedside light, ventilation one stage higher: the guest starts his day by pressing a button without having to operate all functions individually after getting out of bed. How convenient.

GOOD NIGHT



Switch off lighting in the entire room, close the curtains and put the TV device into standby mode, then the guest can sleep. Without having to get out of bed again because the light in the bathroom is still switched on.

FAVOURITE MUSIC



Enjoy the best sound without having to operate the TV or music system directly – simply by pressing a button on the smart sensor next to the bed. Appropriately combined with the room lighting.

CENTRAL ON/OFF



Switch on or off all consumers in the room by pressing a button – convenient and reliable. Also energy saving because this guarantees that no lamp remains switched on due to oversight and unnecessarily consumes electricity.

Combine various functions in the room sensibly into scenes, label with self-explanatory symbols and call up jointly at the press of a button: smart gain in comfort for the guest. Can be programmed individually according to the experience values of the owner.

Service for the staff

Structured and well-coordinated work processes are also extremely important for the housekeeping. Smart JUNG building technology supports the efficient processing here in the everyday hotel routine. For motivated employees and satisfied guests.

CENTRAL SOFTWARE



The basis is the JUNG Visu Pro software. It structures, organises and visualises the processes for the staff.

MOBILE CONTROL



Tasks are shown on a smart phone; completed work can be ticked off.

CENTRAL DISPLAY

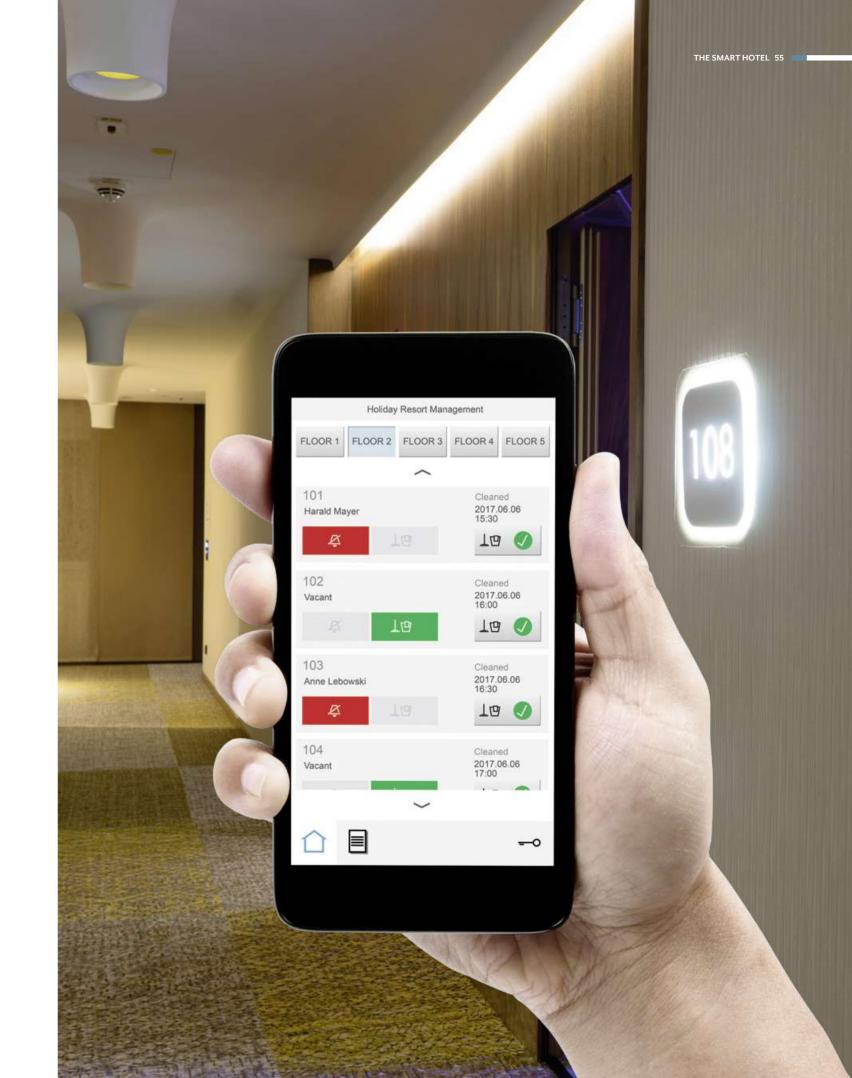


The room states are clearly displayed on centrally positioned panels in the storage or personnel areas.

SMART INTERFACE



The function islands of the JUNG building technology are reliably linked with each other via a separate IP backbone.





FACADE PROTECTION CONTROL ACCORDING TO NEED



Weather-dependent automatic shading control protects the façade against weather influences.

PROTECTION AGAINST WATER DAMAGE



Small aids prevent major damage: sensors warn in good time in the case of defective water and cooling lines.



Preset comfort scenes and central On/Off buttons optimise the electricity consumption in the rooms.

ENERGY MANAGEMENT



Record, visualise, evaluate and recognise/ use energy saving potentials of gas, water and electricity.

The "sustainability" topic is more important than ever today. Thereby, the basis is intelligent handling of resources. The focus here is on energy efficiency and protection of the property. Networked building technology creates the best prerequisites for this.

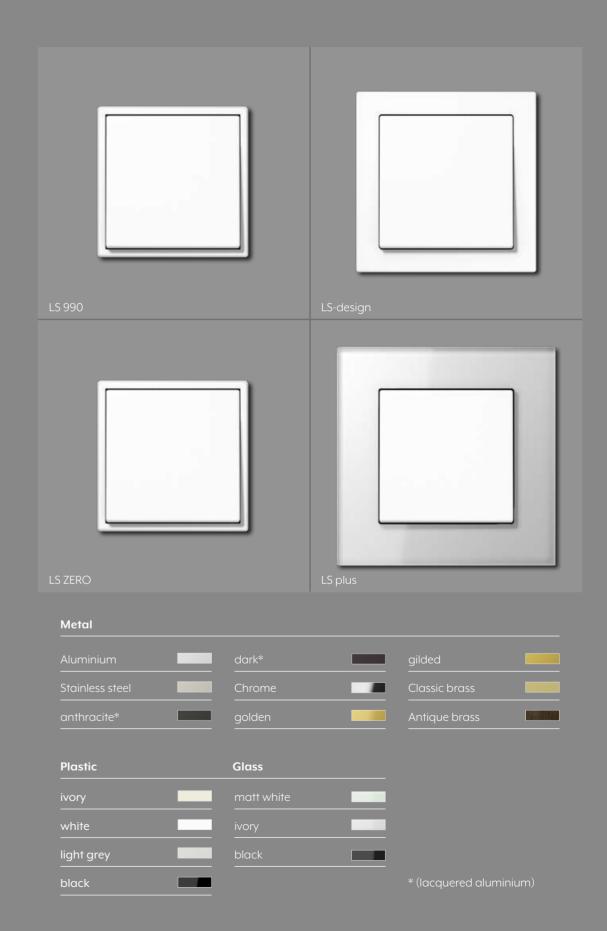
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IS 990 in aluminium

Commitment to the square

The LS range shows itself clearly in form and material selection without compromises. For example, in the case of the proven, extremely durable design in Duroplastic that is pleasant to the touch. Only genuine materials are also used for the metal variants. they are all manufactured with maximum craftsmanship and precision.

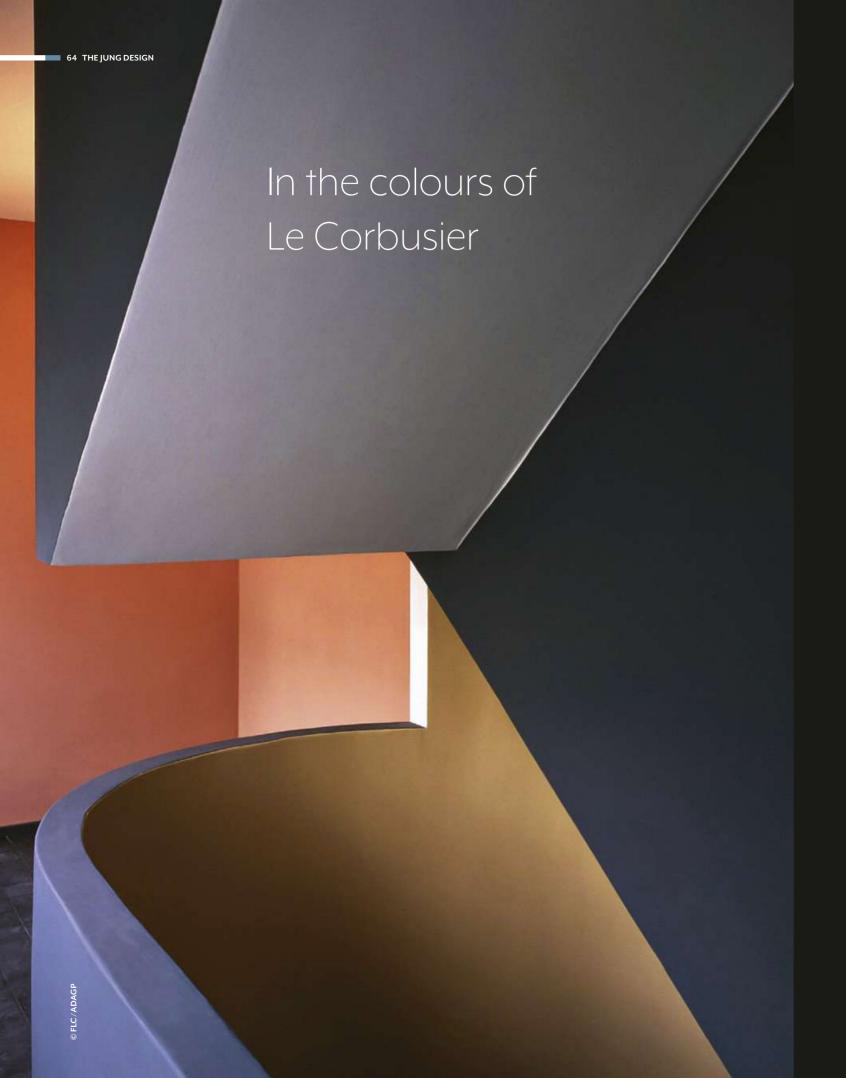


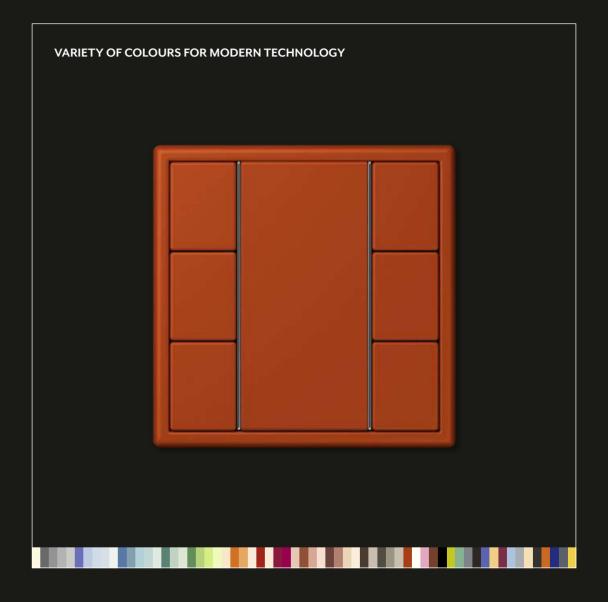


LS Z==> Consistently flush-mounted

LS ZERO is the flush-mounted further development of the LS 990 classic switch. Masonry, dry wall or furniture installation – thanks to the planar installation, the control connects closely with its installation location. Unmatched elegance in white, precious metal colours or the Le Corbusier colours. Also in a variant with three millimetres installation height for walls with wallpapers. From conventional to smart: More than 200 functions can be realised with LS ZERO.









Exclusively throughout the world, JUNG is providing the LS 990 classic switch in the original Les Couleurs® Le Corbusier colours. What makes this special is that each of the 63 colours can be combined with any other in the system. To form the particular colour depth, the components are hand-painted using a special process. This produces the matt surface.



■ 66 THE JUNG DESIGN 67 ■



A creation in white with glass frame

Accented design

Striking in material and colour, expressive in form: the A range gives the perfect frame for future-proof technology. And that can even be manufactured from genuine glass if desired. For a constantly stylish appearance.





LASER ENGRAVING

Precise erosion of the surface for a particularly valued appearance: the finest contours of logos and texts can also be realised using laser engraving. A striking form of product refinement, particularly for the metal variants.







COLOUR PRINTING

Easily integrate the design of the electrical installation in the own corporate design – using abrasion-resistant colour printing. Symbols, individual texts and patterns also give the elements an unmistakeable look.



LABELLING

Many JUNG products have an integrated labelling field. This can be printed with text or symbols using the labelling. The functions of switches, sockets and more are clearly identified.



Graphic-Tool online: jung.de/gt



Individual design

Understandable operating instructions or own logo in colour:
JUNG components are labelled according to individual requirements using the Graphic Tool. Using laser engraving or colour printing process depending on material and colour. Whether manufactured for the entire hotel or for one piece. Inscription fields can also be printed independently above the labelling.

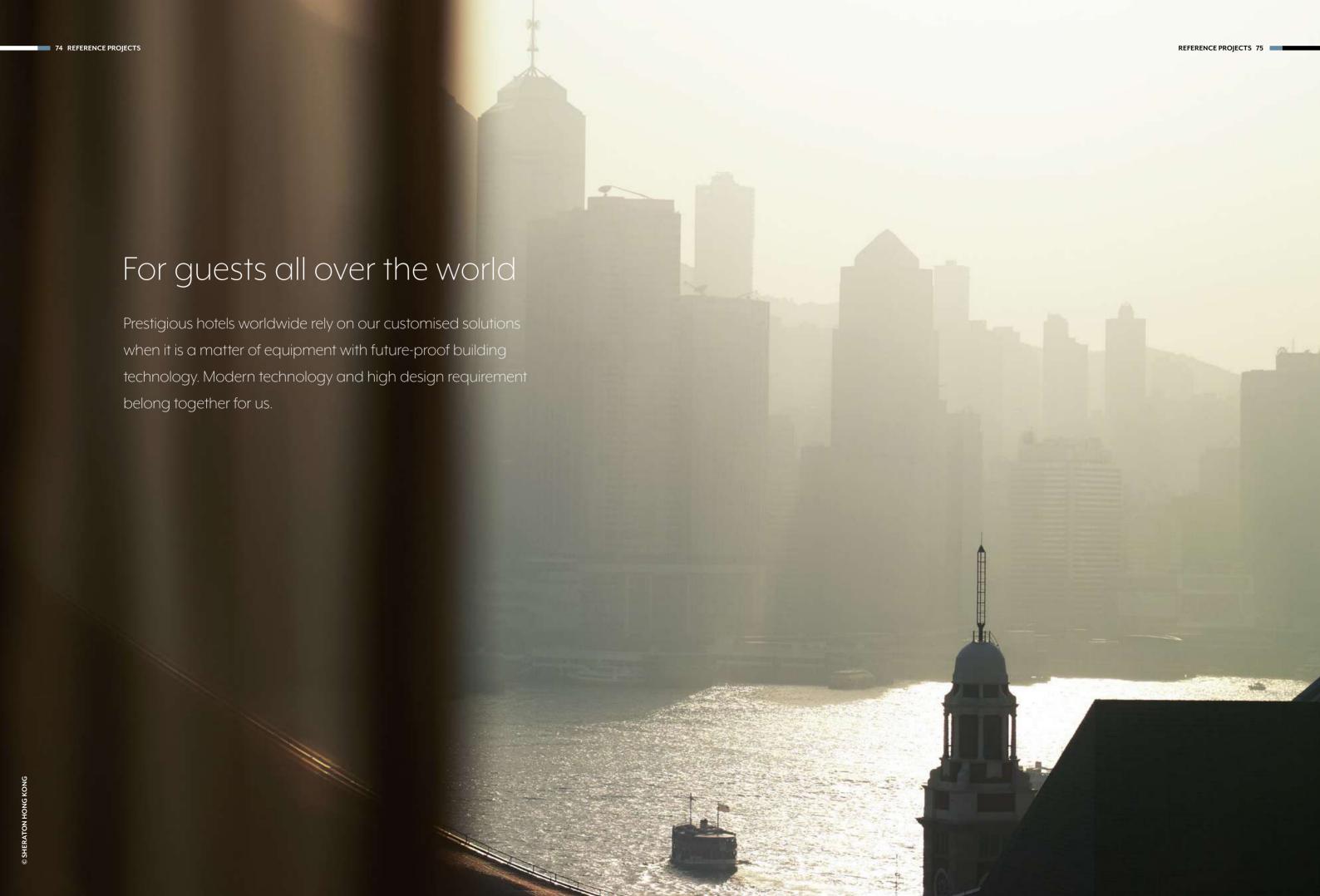
FACTS AND FIGURES 83.000 partners in 1990 29 years of experience 190 countries 470 training centres 470 manufacturers

Worldwide standard with system

Many progressive hotels rely on KNX. The smart bus system is the only worldwide uniform standard for future-proof building technology. The KNX technology enables central and individual linking and control of the individual modules. Thus, owners and investors, architects, planners and electrical installers have long-term security. As a founding member of the KNX Association, JUNG has supported this highly intelligent technology from the beginning.



The most intelligent worldwide standard for the modern building. From the easy to use control elements to complex systems, the JUNG KNX components provide comprehensive, future-proof solutions for control, visualisation and organisation of building technology. Areas such as lighting, shade, heating / air conditioning, surveillance / security and multimedia are completely covered here.







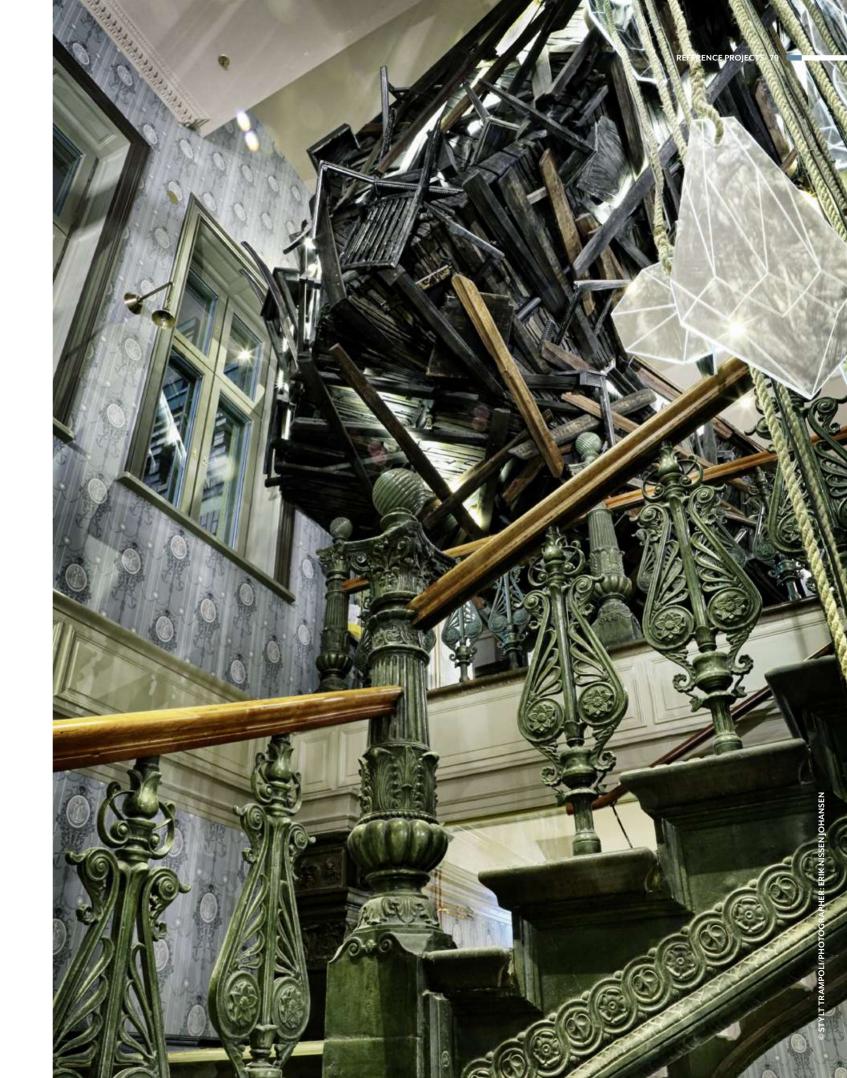




JUNG sets accents in the best new boutique hotel in the world. "2014, as the year as European culture capital for Umeå approached, we received the order to breathe new life into the venerable Grand Hotel of the city, formerly a seamen's mission. We carried out extensive examinations, the concept development and the interior design – tasks for which we had to make extremely sensitive selection of all partners and suppliers. The quotation from

JUNG included numerous materials and designs that blend in perfectly with the unique and lovingly detailed design of the hotel. With the LS 990 range, in the antique brass design, we have found a product that exactly fitted our concept of the individuality of the Stora Hotellet. After the opening, the hotel was awarded the prize as best new boutique hotel in the world at the World Boutique Hotel Awards".

Jenny Ahlbäck, Architekt MFA & interior architect





REFERENCE PROJECTS 83 REFERENCE PROJECTS



"Interior design is like a good song from the Beatles: there is a lot of harmony, but recurring surprises and breaks that ultimately produce an interesting whole. As interior designer, I design hotels that take the guest into another world. In doing so, the design can follow a certain style direction or be timeless; it should always tell a story. The interior design of an hotel must create positive emotions because we long to return to the feelings that this place has triggered in us".













Object **Puerta America, Madrid**

Architect/ Interior Design
PLASMA Studio,
Jean Nouvel, Zaha Hadid,
Norman Foster,
David Chipperfield

Design **LS 990 in stainless steel**



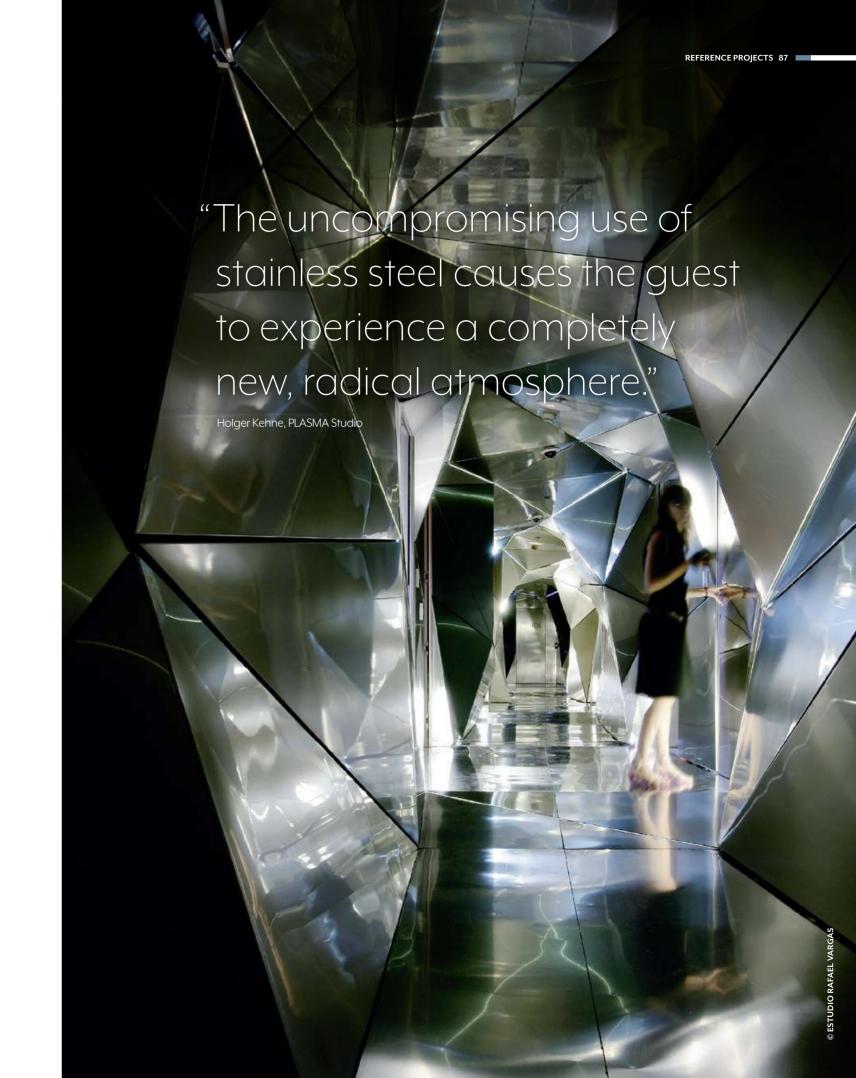


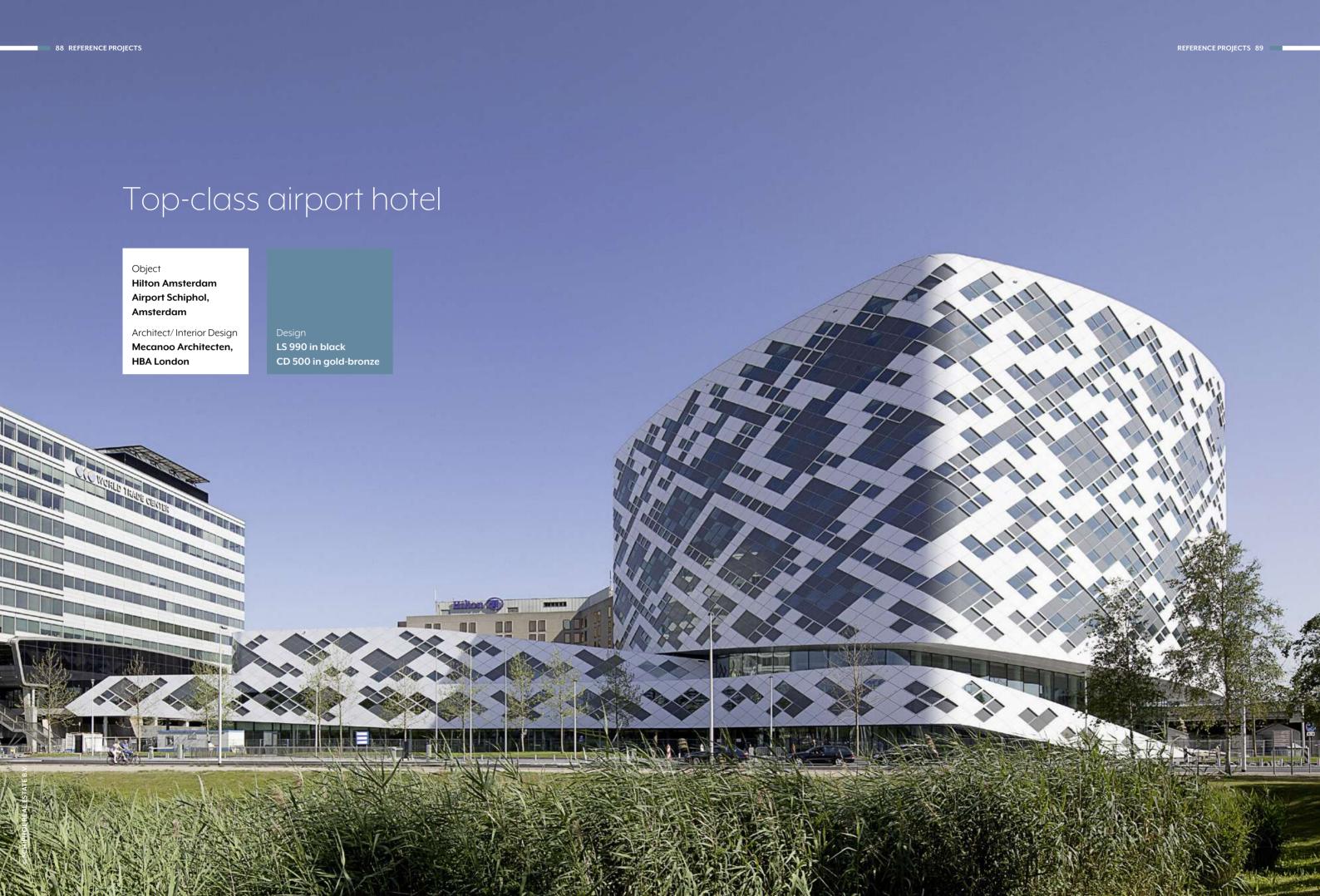


"The Hotel Puerta America project concerned sustainability, higher level references and coherence. The uncompromising use of stainless steel causes the guest to experience a completely new, radical atmosphere. Due to folded geometries, diverse reflections and spatial references, the room is on the one hand expanded elastically and on the other hand perceived as fragmented. However, the whole is not an arbitrary stage design opposing the normative building reality but derived systematically from the rhythm of

given arrangement of rooms, sheet piling and shafts, so to speak a transfer of the existing system of order. The use of the modular connector and switch system from the JUNG company makes it possible to implement this in philosophy and expression down to the last detail. The elements are subordinate in materials and simplicity to the architecture concept but are recognisable as a system in themselves".

Holger Kehne, PLASMA Studio





90 REFERENCE PROJECTS 91 REFERENCE PROJECTS

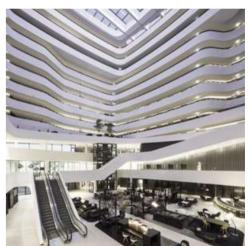


Impressive in the architecture, outstanding in the interior design: a new landmark has been produced with the construction of the Hilton Hotel at Schiphol airport. The striking cubic design of the hotel opened in 2015 originates from the Dutch architect Mecanoo in collaboration with the British interior design agency The Gallery HBA. Due to the rounded corners, the

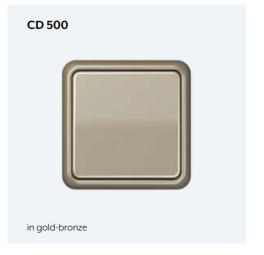
building complex impressively sets itself apart from the surrounding right-angled arrangement of the building development. The electrical installation in the public areas is maintained in the timeless design of the JUNG LS 990 classic switch. The CD 500 switch range in gold-bronze was selected for the rooms.







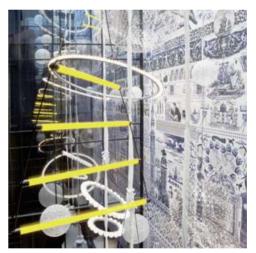














"The idea of the combined contrasts of two individual, unrelated elements that together form a new logical whole – that is the basis for our design for the boutique hotel Andaz Prinsengracht Amsterdam. This conscious contrast penetrates the smallest detail. Even the electrical installation follows this concept. At first glance, the switches and sockets of the LS 990 range from JUNG with their clear, square design in functional white contrast with the

expressive interior design. However, with precisely this puristic appearance, they blend harmoniously into the artistic presentation of the boutique hotel Andaz Prinsengracht Amsterdam – and are part of it. The technical implementation using the wireless eNet radio system also provides the freedom to position the individual components so that they become part of the room concept".

Marcel Wanders, Marcel Wanders studio



The discovery of the silence









The Castell Son Claret is far away from the tourist centres of Majorca. The ensemble of buildings, consisting of a castle-like main building and eight adjoining buildings and stables, originates from the 18th century. Once the seat of on Gabriel Claret, it was extensively renovated in 2010. Today, 38 rooms, a pool with natural water and 32 hectares of land are available for the guests. The Castell Son Claret lives up to the display compact modules. The electrical installation motto "luxury of silence" with style. The quiet

on the West of the island is already impressive for the arrival through an approx. 300 metres long avenue lined with palm trees and flowers. Warm colours dominate in the hotel: dark wood, cream colour materials and floors made of marble. The hotel is equipped with the KNX system from JUNG. Temperature and lighting can be individually controlled using KNX room controller in the LS 990 classic switch design in anthracite location of the hotel amidst the lush vegetation supports the warm interior design concept.













The Park Hyatt Sanya Sunny Bay Resort is located at the southernmost point of the tropical island of Hainan in the middle of a breath-taking bay with private, white sand beach. The Belgian architect Jean-Michel Gathy and his Denniston firm developed the six solitary arched structures that are connected with each other via wooden walkways. The sophisticated, elegant interior design in a nuanced Chinese style imparts a comfortable atmosphere to the guest. The

rooms are designed to be completely flexible and can be adapted to the individual needs and habits of the guests. Elongated panorama windows open up a breath-taking view on to the Chinese sea. The hotel is equipped with an electrical installation from JUNG in the LS 990 classic switch design in antique brass. Finished by hand, LS 990 in antique brass sets accents in the room with its brownish colouring and the brushed structure.



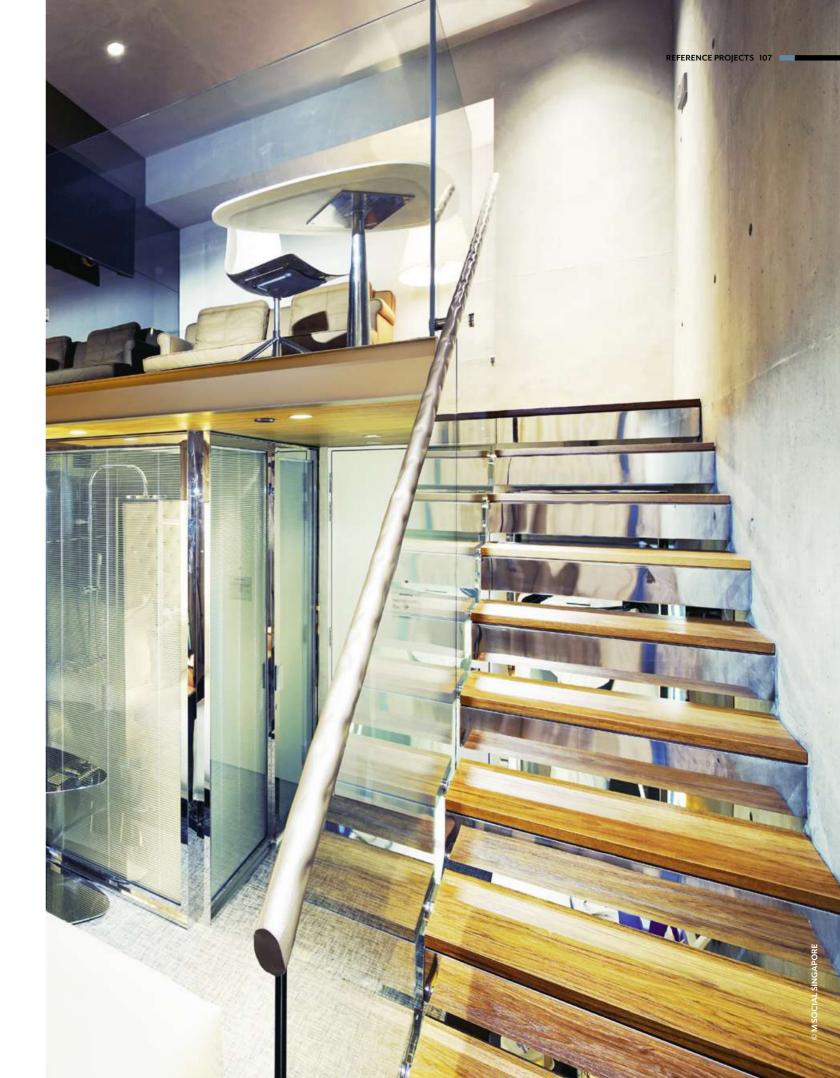






The M Social design hotel is located centrally on the Robertson Quay in Singapore. With 293 rooms, the hotel designed by Philippe Starck is impressive due to high ceilings and rough concrete. The indoor areas are characterised by an individual interior design concept where certain elements such as

Spanish floor tiles can be found again as recurring element in all rooms. Technical amenities such as a smart phone with unlimited data volume in every hotel room embellish the stay. Hotel guests can comfortably control the light using the stainless steel switches of the LS 990 range from the JUNG company.







"JUNG was the first choice for the luxury hotel at the Herengracht Canal - the clear and simple lines perfectly suited the state of restrained elegance." David Clixby, G.A. Design

This hotel in Amsterdam provides an exceptional retreat in the heart of a travel destination that is steeped in history and unforgettable. The hotel is embedded in a series of historic canal palaces from the 17th century. In addition to the elegantly fitted out hotel rooms, modern and exclusive event areas for festivals, conferences and events as well as a luxurious spa round off the facilities. The switches in ivory in the LS 990 design from the JUNG company blend harmoniously into the interior design concept of the hotel.

Classic elegance

"Madrid provides a unique setting for the Westin Palace Hotel. A combination of varied history, cultural diversity and natural beauty creates diverse possibilities for the design interpretation. The Westin Palace Hotel itself provides an illustrious environment for any design statement – derived from the symbolism of its culture and authentic architectural details, as well as from its significance in a city that is increasingly gaining relevance worldwide. The design direction of Areen Hospitality for the modernisation in phases of the guest corridors emerged from the integration of references from Madrid and Spain, the monument status of this hotel and the brand guidelines of Westin Hotels.

The project originates from the year 1912. Its historical significance was thus decisive for the determination of a core context and a clear statement for the interior architecture. The implementation of modern surface

designs and furniture, harmoniously supplementing the existing details such as ceiling strips, door frames and panels provides the alignment of the room with its specified form. The interior architecture was completely redesigned during the design process to use as many as possible of the characteristic views. Great importance was also placed on the integration of significant cultural references from Spain such as the face veils of the "Mantillas" and the hair slides, the "Peinetas". The project emulates and reinterprets these cultural references to design the decorative elements of the headboards, carpets and the room textiles. A unique aspect of the approach was the concept of the Westin biophile design with a successful interpretation of the models from nature in order to create organic forms of the lighting, the intricate furniture details and the woven structures of the upholstery.

The JUNG LS 990 range blends seamlessly into this matched concept.

The puristic design supplements the necessary functionality with a certain refinement while the finish in antique brass blends perfectly into the tradition of the hotel and supplements the details in the overall project. Thanks to their surface finish, the switches and sockets connect directly to the traditional elegance of the room – and to the contemporary styling thanks to the simple and yet effective geometry. They are not intrusive, yet cannot be overlooked. In fact they supplement the concept with a further layer of depth – a subtle design statement.

The finished interior architecture presents a new interpretation of the classic heritage as well as the location of the hotel. This results in a modern and stimulating environment that earned the building a completely justified place among the finalists of the SBID International Design Excellence Awards 2016".

Eugenia Rolando, Areen Hospitality

Object

Westin Palace, Madrid

Interior Design

Areen Hospitality

Design **LS 990 in antique brass**



FURTHER INFORMATION 115 INTERPRETATION 115 INTERPRE

Good to know

Information sources, online tools and cooperation partners:
Further information about JUNG Hospitality can be found here.
For comprehensive service.



JUNG WEBSITE

All information for the hotel installations can be found at the JUNG website. Clearly presented and illustrated. Naturally also with further links and download material.

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